Azim Premji University presents a Guest Lecture

“What is Wrong with the Media and What Can Be Done About it”

Speaker:
Hartosh Singh Bal
Political Editor, The Caravan Magazine

Date: February 6, 2015 (Friday)
Time: 2.30 to 4.00 pm
Venue: 10th Floor Auditorium, Pixel A, (Azim Premji University)

About the Topic

The talk will look at the media landscape that has emerged over the past twenty years of liberalization. The focus will be largely on the English media landscape because while regional news outlets may have greater reach they still tend to take their cue from the English media. The nature of the various revenue models that have emerged imply in this period that the process of selection what is considered newsworthy leaves out the concerns of a vast section of the citizenry, and prevents the emergence of dissenting voices and alternate views. As the growth of digital communication alters the media landscape, the question that remains is whether media in this medium will follow much the same path or are selective interventions possible that do prevent us from repeating the mistakes that have already been made in print and television.

About the Speaker

Hartosh Singh Bal is political editor of Caravan Magazine, and has earlier worked with publications such as Open Magazine, Mail Today, Tehelka and The Indian Express. He is the author of Waters Close Over Us, A Journey along the Narmada and co-author of A Certain Ambiguity, a mathematical novel. He is an M.S. in Math from NYU and B.E. Mech, Pilani.